

# WingMarq

## IT Configuration Guide

For IT administrators enabling WingMarq on managed devices

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### What is WingMarq?

WingMarq is a browser extension for Chrome and Microsoft Edge that surfaces how-to guides directly inside the tools your staff already use. When a team member visits a configured website or application, a small guide icon appears in the corner of their browser. Clicking it opens the relevant guides — no searching, no SharePoint, no asking someone else.

WingMarq does not capture screenshots, record activity, or access any data from the pages staff visit. It reads the current page URL only to determine whether a relevant guide exists for that domain.

### What IT Needs to Configure

To enable WingMarq on managed devices, IT administrators need to complete two steps:

- Whitelist the WingMarq domains so the extension can communicate with the guide service
- Allow the WingMarq extension to be installed via Chrome or Edge policy

Both steps are covered in detail below.

### Step 1 — Domain Whitelisting

WingMarq requires access to the following domains. These should be added to your proxy allowlist, firewall rules, or web content filter as appropriate.

Domain	URL	Purpose
<code>app.wingmarq.com</code>	<code>https://app.wingmarq.com</code>	Dashboard and guide configuration API. The extension fetches guide rules from this domain.
<code>wingmarq.com</code>	<code>https://wingmarq.com</code>	Main product site. Required for authentication and extension verification.

Both domains are served over HTTPS. No HTTP traffic is required.

If your organisation uses a proxy or SSL inspection, these domains should be excluded from SSL inspection to avoid certificate errors during authentication.

### Step 2 — Extension Installation Policy

WingMarq is available on both the Chrome Web Store and the Microsoft Edge Add-ons store. The extension can be deployed via group policy or MDM so staff do not need to install it manually.

#### Chrome (via Google Admin Console or Group Policy)

To force-install or allow the WingMarq extension across managed Chrome browsers:

Setting	Value
Extension ID	<code>kicfimmjbjknfegmjcfmbkldkohddnbi</code>
Update URL	<code>https://clients2.google.com/service/update2/crx</code> Standard Chrome Web Store update URL
Policy setting	<code>ExtensionInstallForcelist</code> or <code>ExtensionInstallAllowlist</code> Use Forcelist to auto-install; Allowlist to permit self-install

**Group Policy path:** Computer Configuration > Administrative Templates > Google > Google Chrome > Extensions

**Important — if extensions are blocked by default.** Many organisations set `ExtensionInstallBlocklist` to `*` (block all extensions). In this case, allowing WingMarq requires adding the extension ID `kicfimmjbjknfegmjcfmbkldkohddnbi` to `ExtensionInstallAllowlist` (or `Forcelist`). A wildcard blocklist overrides individual 'allow' entries unless the ID is explicitly allowlisted — this is the most common cause of a 'Your admin has blocked this item' message.

## Microsoft Edge (via Microsoft Intune or Group Policy)

To deploy WingMarq on managed Edge browsers:

Setting	Value
Extension ID	Available from your WingMarq account or <a href="mailto:support@wingmarq.com">support@wingmarq.com</a> Edge assigns a separate ID; required for policy configuration
Update URL	<code>https://edge.microsoft.com/extensionwebstorebase/v1/crx</code> Standard Edge Add-ons update URL
Policy setting	<code>ExtensionInstallForcelist</code> or <code>ExtensionInstallAllowlist</code> Same policy format as Chrome

**Group Policy path:** Computer Configuration > Administrative Templates > Microsoft Edge > Extensions

## Data & Privacy

WingMarq is designed with a minimal data footprint. The following summarises what the extension does and does not do:

Category	Status	Details
Page content	Not accessed	WingMarq reads only the page URL — not page content, form data, or user inputs
User data	Not collected	No keystrokes, clicks, or browsing history are captured or transmitted

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<b>Authentication</b>	Google OAuth or email	Staff sign in with their Google account or a passwordless email link
<b>Data storage</b>	Supabase (EU region)	Guide configuration is stored securely. No personal data is stored beyond the authenticated user account
<b>Network requests</b>	app.wingmarq.com only	The extension makes outbound requests only to app.wingmarq.com to fetch guide configuration

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A full privacy policy is available at [wingmarq.com/privacy](https://wingmarq.com/privacy).

## Need Help?

If you have questions about configuring WingMarq for your environment, contact the WingMarq team:

- Email: [support@wingmarq.com](mailto:support@wingmarq.com)
- Website: [wingmarq.com](https://wingmarq.com)

We're happy to work directly with your IT team to ensure a smooth rollout.